



Taking Governance to the Next Level

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Governance Within Today's Digital Business World: Key Drivers for Digital Transformation

Rethinking Information Governance in Today's Digital Enterprise

- Cloud technologies
- A distributed mobile workforce
- 24X7 data demands



- Consumerization of IT
- Increased regulatory pressures
- Increased threats to data

Taking Governance to the Next Level in Today's Digital Business World

WHAT IS IT?

“The specification of **decision rights** and an **accountability framework** to ensure appropriate behavior in the valuation, creation, storage, use, archiving and deletion of information.”

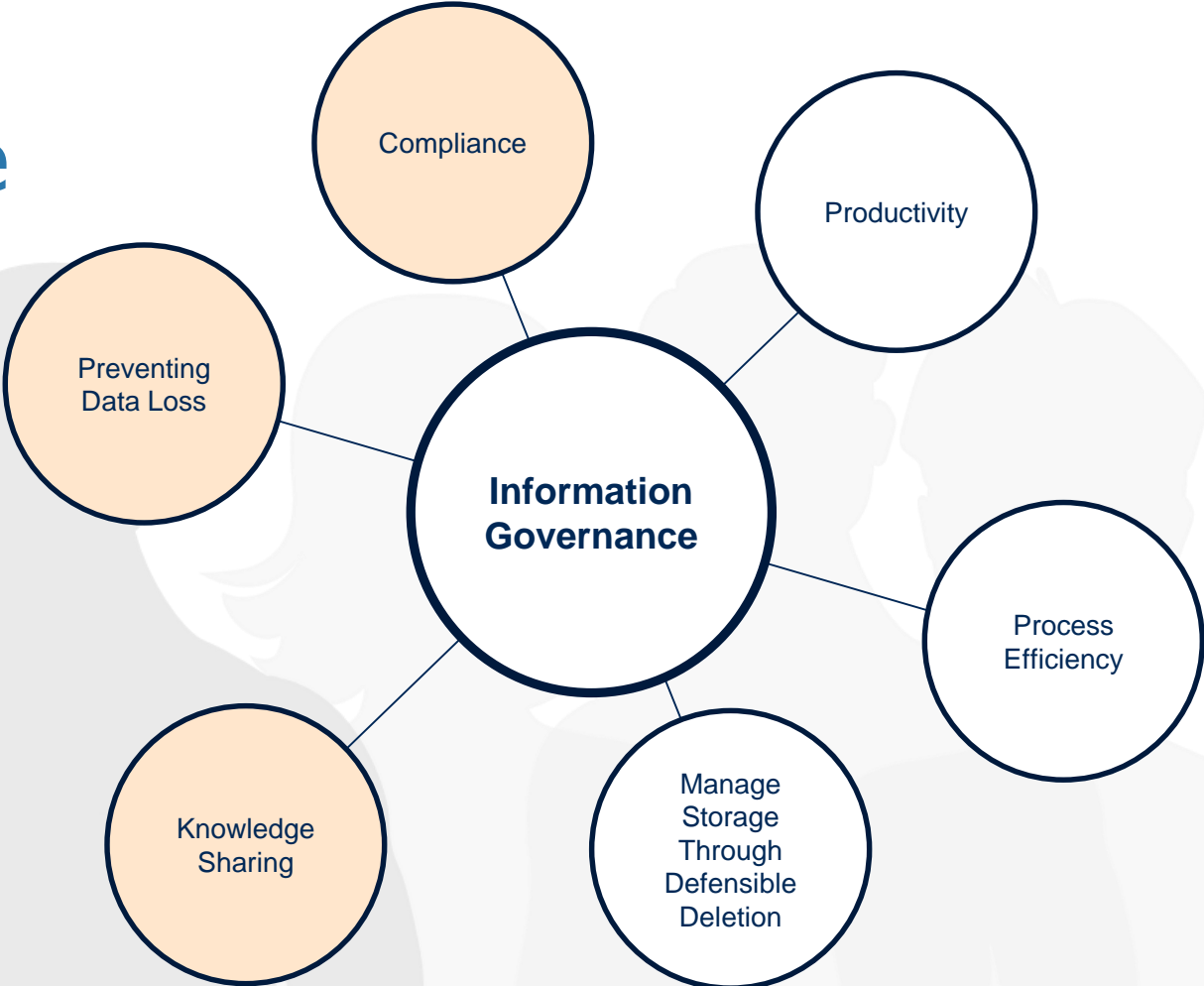
CAN IT DRIVE BUSINESS PERFORMANCE?

“It includes the processes, roles and policies, standards and metrics that ensure the **effective and efficient use of information** in enabling an organization to achieve its goals.”

Gartner.

*Gartner Webinar “The End of Governance As We Know It”

Many Governance Business Drivers



○ Top 3

Governance Follows Vision & Strategy of the Business

Decision Rights
(Policies)



Board of
Directors

Executives

Process Owners

Information Stewards

Accountability
(Metrics)



Empowering Productivity for Governed Roles



Challenges with Implementing Governance

AIIM Market Intelligence

Delivering the priorities and opinions of AIIM's 80,000 community



aiim

Industry
Watch

Information Governance:
too important to be left to humans

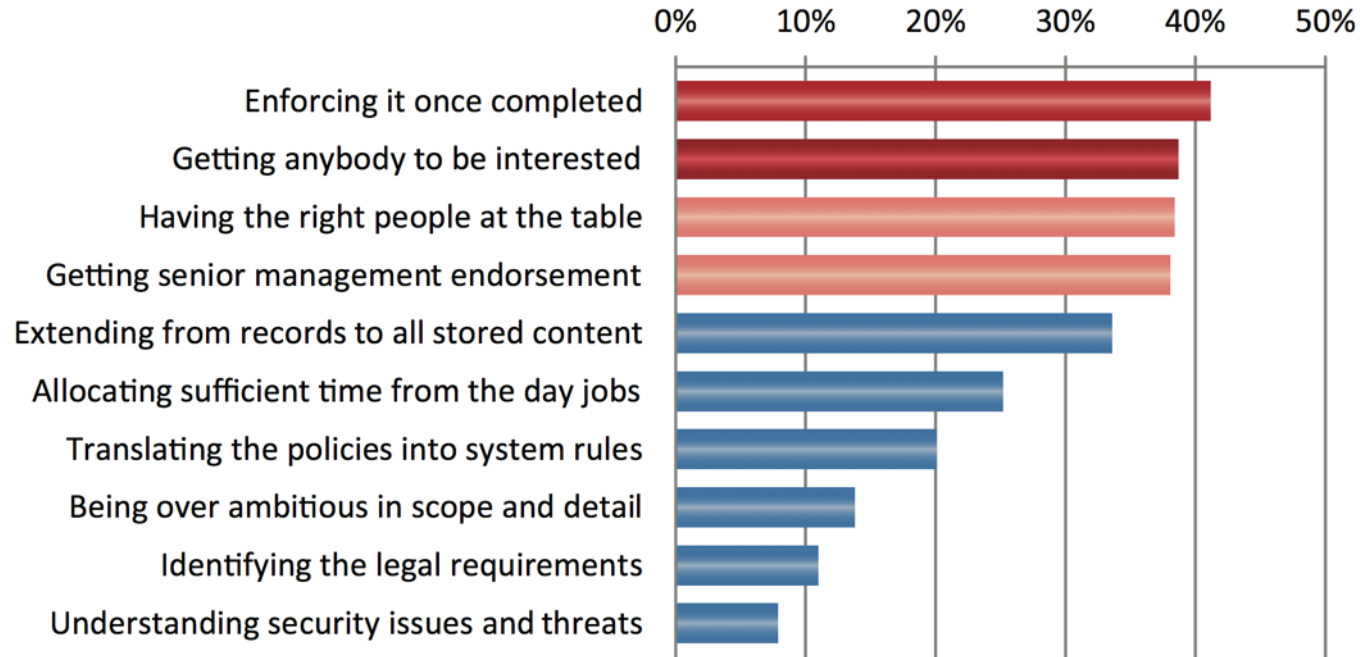
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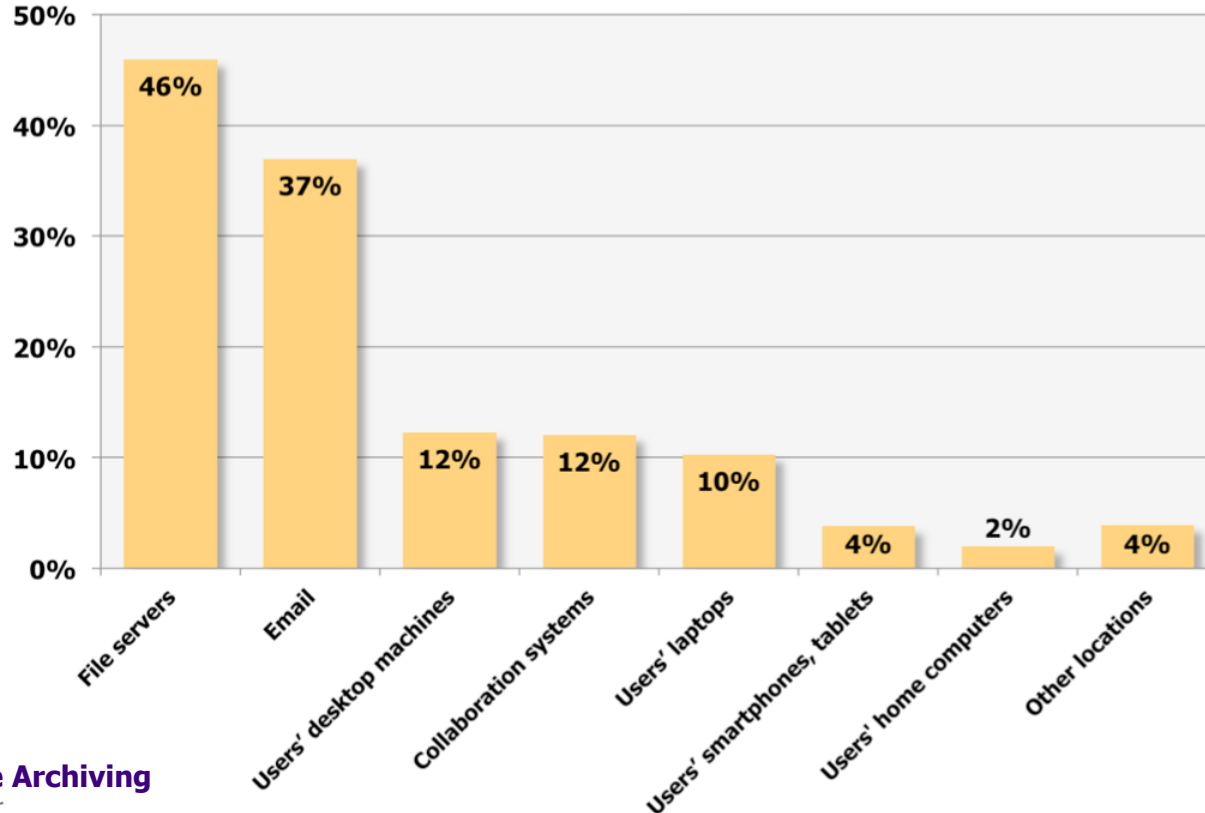
Policy Being Hindered by Difficulty of Enforcement

Figure 11: What have been the three biggest issues with creating an information governance policy? (N=318)



Information Scattered Across Many Systems

Proportion of Electronic Content Stored in Various Locations



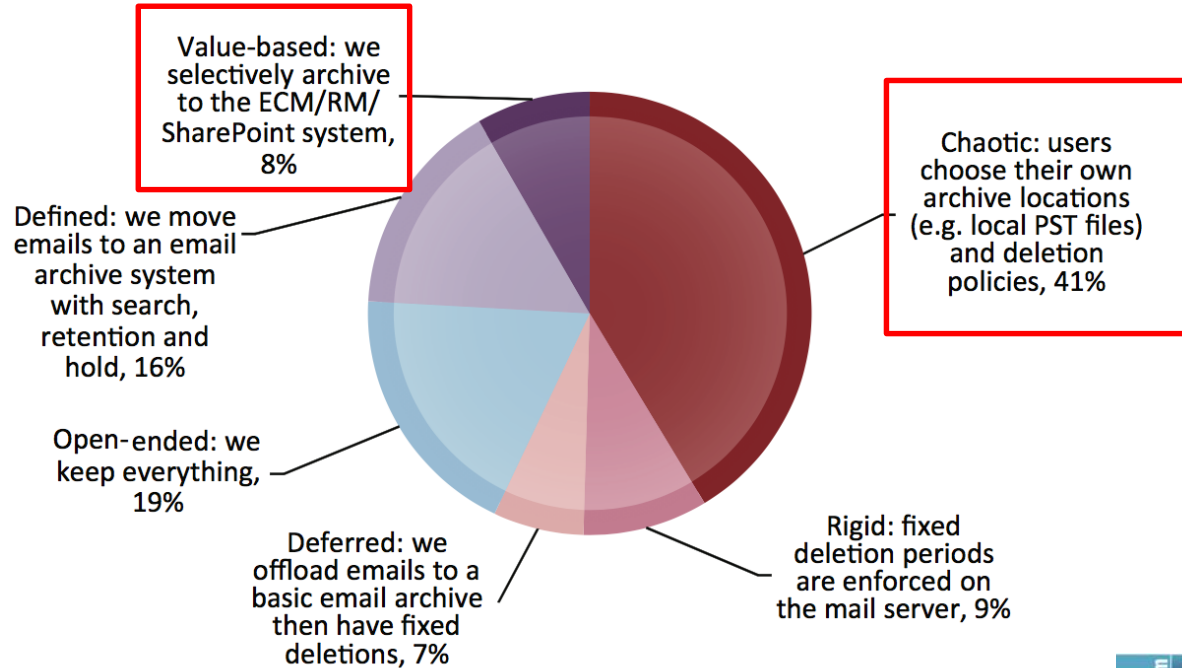
Email is Still Rising

Daily Email Traffic	2016	2017	2018	2019	2020
Total Worldwide Emails Sent/Received Per Day (B)	215.3	225.3	235.6	246.5	257.7
<i>% Growth</i>		<i>4.6%</i>	<i>4.6%</i>	<i>4.6%</i>	<i>4.5%</i>

Table 2: Worldwide Daily Email Traffic (B), 2016-2020

But ... Email Governance is "Chaotic"

Figure 4: How would you describe the governance of emails in your organization? (N=361)



EMAIL OFTEN AN UNMANAGED RISK

“Managing emails as records has always been the **big gap between theory and practice** in information governance, despite the fact that these days **most court cases and compliance** investigations **pivot around email evidence.**” – AIIM 2015

TECHNOLOGIES INCOMPATIBLE

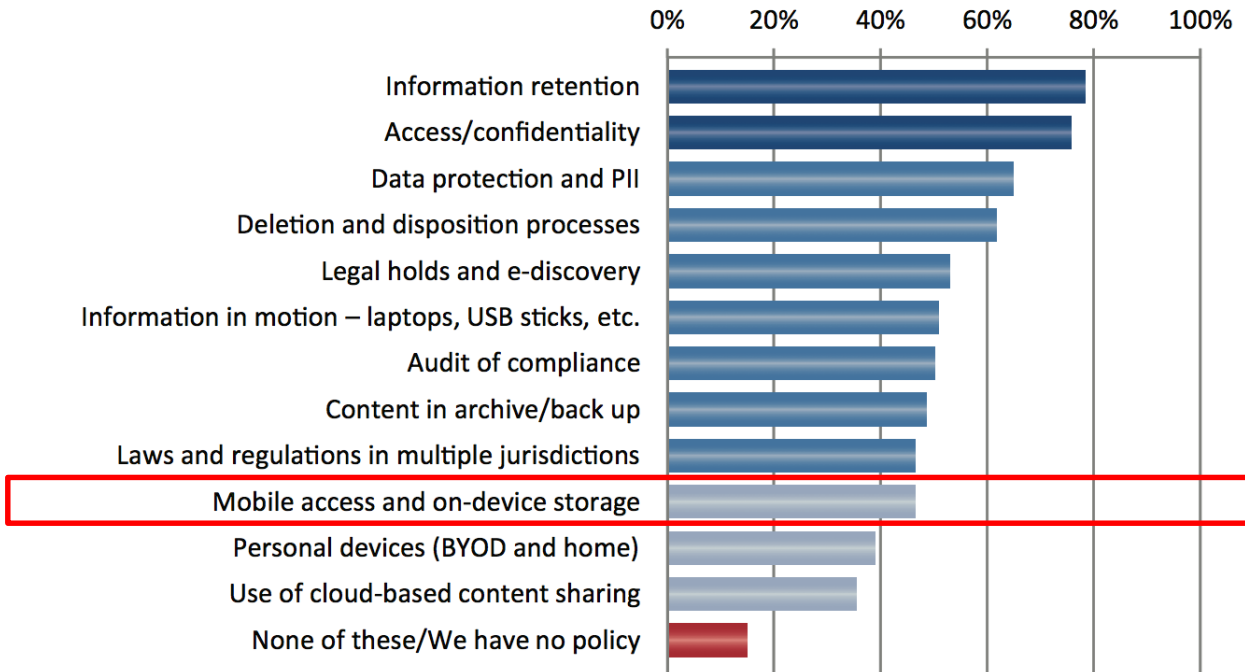
“Mail servers have been equally inconsistent, with a **lack of coordination between SharePoint developments and Exchange developments**, and a lack of recommended methodology in the cloud 365 products” – AIIM 2015

MOBILITY INCREASES THE RISK

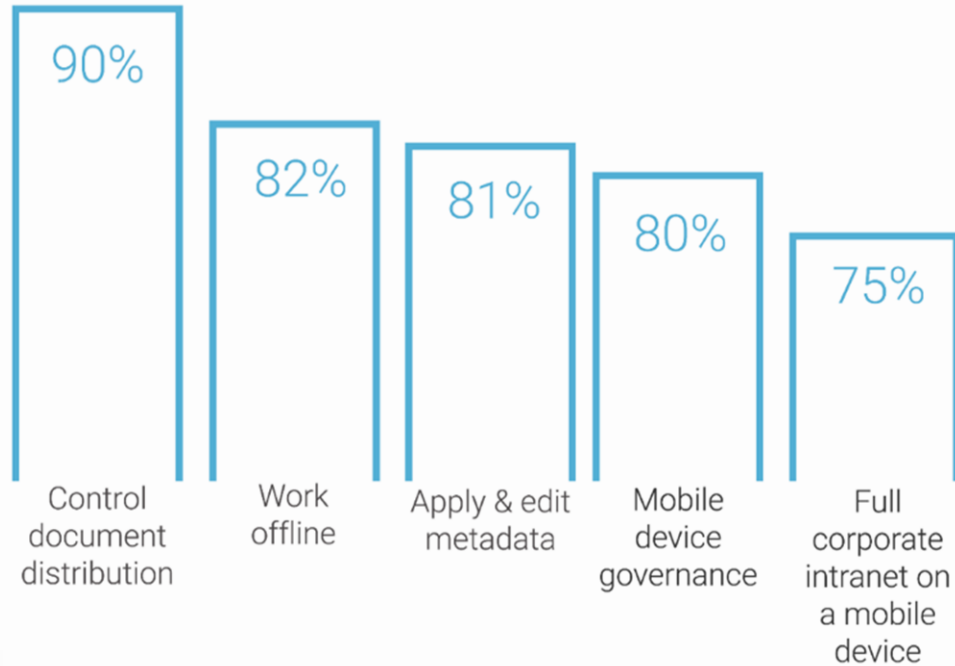
“Currently, **65%** of email users worldwide access their email **via a mobile device.**”
– Radicati Group, 2016

Mobile Governance is a Lower Priority

Figure 10: Which of the following elements are included in your information governance policies?
(N=320, adjusted for 16% "All of these")



Yet, Document Control is #1 Priority for SharePoint Mobility



Productivity Often Sacrificed to Achieve Governance

Traditional Governance Programs Sacrifice Productivity

- Efficient workflows
- Access anywhere

- Inefficient workflows
- Barriers to Info access



Productivity



Usability Gap

Governance



- Low security
- Unstructured data

- High security
- Structured data

The Digital Workplace Balancing Act

Worker Productivity

- Enable work from anywhere
- Provide common UX elements
- Encourage own devices (BYOD)
- Work through “purposeful” apps



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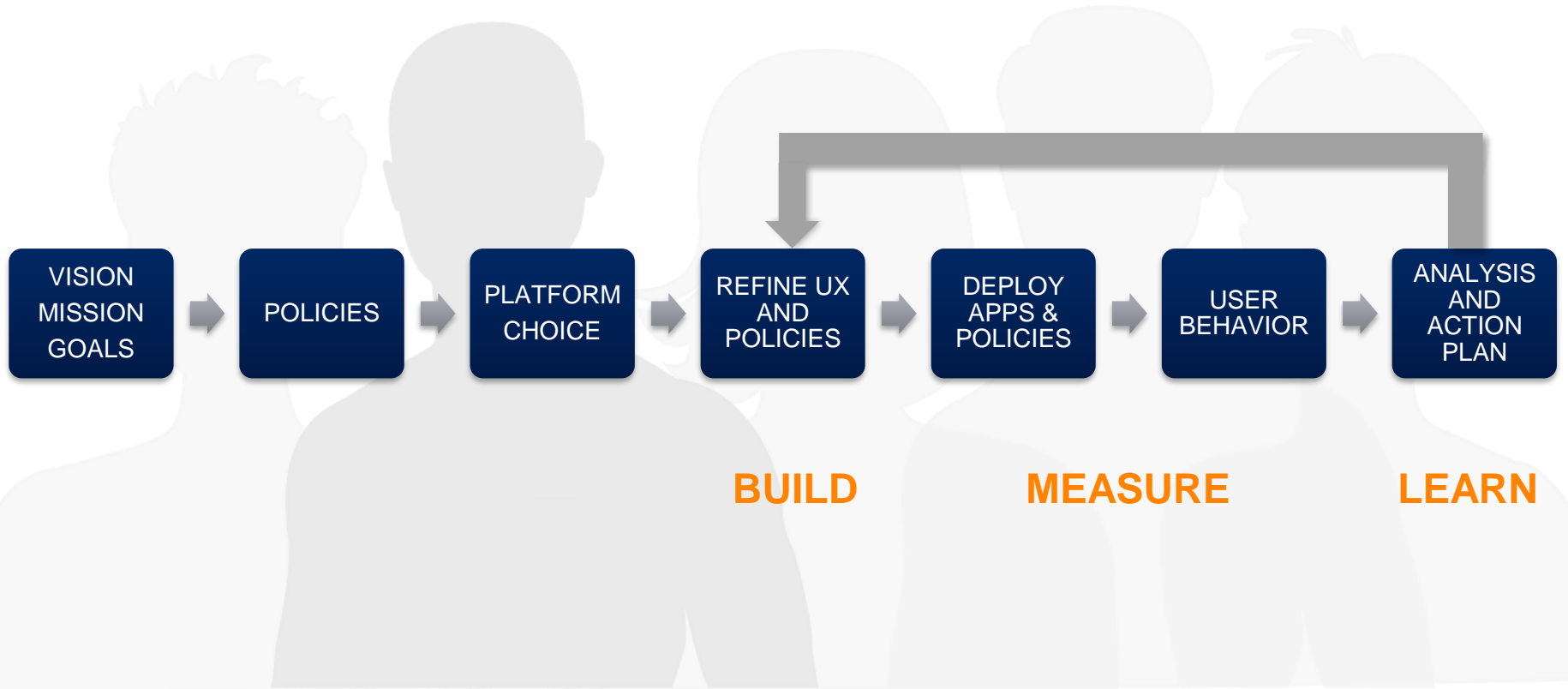
While...

Information Governance

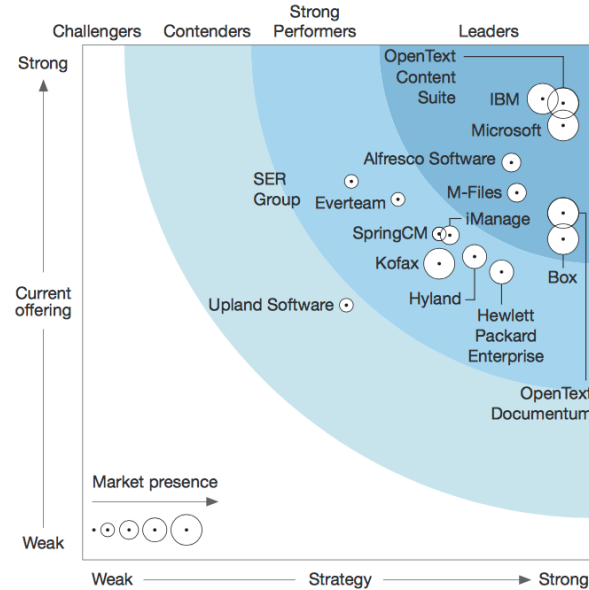
- Providing data security
- Preventing data loss
- Ensuring compliance
- Enabling reporting and auditing



“Lean” Governance Implementation



Forrester: SharePoint/Office365 now a leader!



SharePoint Update from Microsoft

SharePoint and OneDrive cloud momentum

250_k

Organizations

85%

Of Fortune 500

60%

Of all seats online

90%

Growth in active users

300%

Growth in data stored



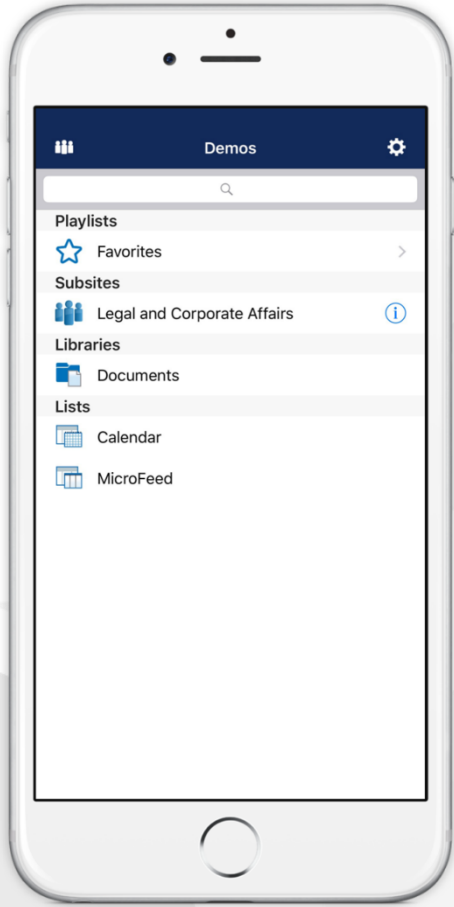
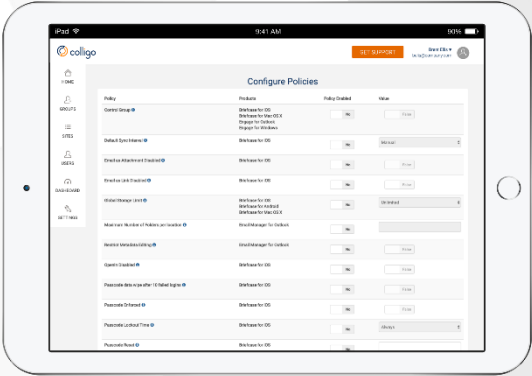
Colligo Engage – Productivity & Control

Extend Office 365, SharePoint & OneDrive for Business

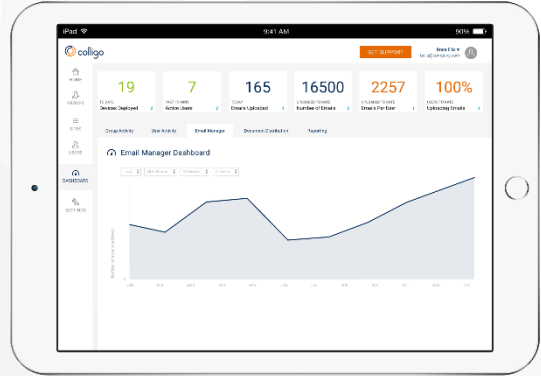


Complete Solution for Balancing Productivity & Governance

Policies



Reporting



Close the Productivity Gap

Achieve both information governance and high productivity



Productivity



Governance



- High User Adoption
- High Governance



Productivity Gap

7 Ways Colligo is Extending SharePoint and Office365 Governance

1. Ensure right content is pushed to right users
2. Track usage, adoption and compliance
3. Capture metadata when content is saved
4. Capture emails as records within SharePoint
5. Deploy Mobile Content policies
6. Governance even if user is offline
7. Productivity through discovery and collaboration





Colligo Engage

Mobilize:



Available for:



Get 5 users for FREE
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