



CASE STUDY:

Charter Communications centralizes records management and makes compliance transparent to users with Colligo and SharePoint.

INDUSTRY: Telecommunications
APPLICATION: Records Management



Introduction

Charter Communications is a telecommunications company that provides cable television, high-speed Internet, and telephone services to over 27.6 million customers across America. Charter is a Fortune 500 company and the fourth-largest cable operator in the United States, behind Comcast, Time Warner Cable, and Cox Communications and is the tenth largest phone provider in the nation.

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- Dan Vasey, Director of Records and Information Management

Business Challenge

Charter employees stored information in disparate locations that included network file shares, Microsoft Exchange PST files, local hard disk drives, departmental document management systems, as well as Microsoft SharePoint sites. Charter provides thorough training to its employees to ensure that messages and documents are stored according to corporate policies, but with so many disparate systems in use, the compliance process was complicated.

“None of our document management systems automated our retention activities,” explains Dan Vasey, Director of Records and Information Management at Charter Communications. For instance, to designate an email message as an official record, a user had to save the email in the MSG file format to a file share. “It was incumbent upon each user to later identify documents that had met their retention criteria and were eligible for destruction.” The save-as-MSG process also altered each message’s descriptive metadata, such as time and date stamp or sender name. “The loss of metadata made it challenging for employees to search for and quickly find what they were looking for later,” says Vasey.

Furthermore, Charter requires that employees store company files on shared network drives, and not on the hard disk drives of their personal computers or mobile devices. “This can be frustrating for our remote workers,” says Vasey. “The process to check documents in and out was tedious, so some employees resorted to using email as a repository.” The reliance on email for storing and sending documents, and the proliferation of network shares, resulted in a high number of duplicate files on the Charter corporate network—approximately 21 terabytes of data, total. “We consumed a lot of storage and it can be difficult to find information in this large, unstructured environment.”

Charter wanted to simplify compliance processes and make it easier for users to work with and share documents outside of the corporate network, but, like many companies, it also wanted to reduce the impact of introducing a new technology or business process to its employees. Charter wanted to minimize the learning curve, to ensure 100 percent user acceptance. That required implementing the capabilities they needed within the same, familiar environment to which their users were accustomed.

Solution

Charter evaluated a range of enterprise content management systems. It also considered applying an external layer of records and information management capabilities to the document management systems in use. “But the amount of development and work required was cost-prohibitive,” says Vasey. “We wanted to take advantage of our existing investment in SharePoint system and we determined that it was a viable solution to meet our enterprise content management needs,” says Vasey.

Charter was attracted by SharePoint’s in-place records management features and flexible retention schedules. Charter also evaluated software from Colligo because it allowed users to move email messages and documents into SharePoint sites seamlessly. “We felt that the familiar, easy-to-use tools that SharePoint and Colligo provided would be readily accepted by users,” says Vasey.

Charter conducted a proof-of-concept implementation using SharePoint and Colligo. Approximately 30 Charter users experimented with the solution, using it to designate email messages as official records and store them in SharePoint, and to manage documents in SharePoint document libraries from Outlook or their desktop folders. “We had very positive feedback,” says Vasey.

Managing Email Messages and Documents

In the new environment, Charter employees use Colligo drag-and-drop functionality to move email messages or attachments (such as Microsoft Word documents, Microsoft Excel spreadsheets, or PDFs) into a SharePoint repository, directly from Outlook. Using the Colligo software, employees also migrate files from network file shares to SharePoint. Users feel as though they are simply moving files among folders in Windows Explorer, though they are actually moving files from network file shares to SharePoint sites. The Colligo Windows app exposes SharePoint in a desktop window. From a user perspective, this requires little training or adjustment.

Applying Metadata

As a user moves an item to a SharePoint site, the Colligo software automatically extracts descriptive metadata and transfers it along with the item. The software also enables users to easily add additional metadata to the file or email message. Charter takes advantage of SharePoint content types and managed metadata to automatically apply the proper retention policies to an item. For instance, if a user applies the content type “contract” to a document, the document is classified and stored as an official record, with retention policies that determine how long the document will be held. “SharePoint content types and the Colligo metadata capabilities make records management compliance transparent to users,” says Vasey.

SharePoint managed metadata capabilities also help users find information. For instance, Charter can centrally define taxonomies in SharePoint for its enterprise content, and easily manage and apply tags to documents, to ensure consistent use of terminology and better search results. Charter employees can then search from within Outlook because Colligo integrates with SharePoint Search, enabling users to quickly locate email messages, documents and information.

Accessing Information Offline

The Colligo solution supports local caching, which means that users can easily work with SharePoint-based documents and information, regardless of their network connectivity. “Our users really value this feature, especially for those documents that don’t require a version-controlled environment,” says Vasey. With offline access to SharePoint sites, employees can open a document from within Outlook, edit the document, and synchronize it back to the SharePoint site once reconnected. Colligo caching capabilities also enable remote users to manage email messages from smartphones and other mobile devices.

Results

By using Microsoft SharePoint and Colligo software, Charter Communications built an enterprise content management environment that simplifies administration of and access to documents and records and eases compliance. The solution has been readily accepted by users and helps Charter reduce its information management costs.

Simplifies Information Management, Eases Compliance

Customers use SharePoint and Colligo software to more easily manage unstructured enterprise information, such as email messages, documents, spreadsheets, and PDFs. The Colligo solution provides a streamlined system for moving these messages and files into SharePoint, and companies like Charter capitalize on this functionality to better preserve institutional knowledge and make records management easy and transparent to users. With information in a central, searchable location, users can find key data more quickly, and can thus draw on past knowledge more successfully.

“SharePoint and Colligo help to speed the decision-making process. Users have better access to relevant information, because they can reach all of it through a single interface,” says Vasey. “They don’t have to search among file shares, document management systems, and local folders to find what they’re looking for—it’s all right there in COIN.”

Where records management is concerned, Charter is confident that it has built a records and information management environment that automates the compliance process to the point that it is transparent to employees. “The SharePoint and Colligo tool set has helped us achieve our goal of making records management so easy that employees will do it every day with minimal effort on their part,” says Vasey.

Minimizes Costs, Maximizes Return on Investment

Charter experienced a significant cost-avoidance when it chose SharePoint and Colligo software. “Had we left all of our dispersed documents management systems in place and applied records and information management technology to them, we would have experienced much higher costs for software, hardware, and IT administration,” says Vasey. The new environment greatly simplifies and streamlines Charter information management activities. For instance, Charter anticipates that it will reduce its 21 terabyte data stores by 50 percent by eliminating duplicate files on the network, which will simplify storage administration and make it easier for users to find information. The company also anticipates a reduction in information sharing through email if the system is used as designed, because users will share the URL of documents on SharePoint sites rather than the actual document, through email.

About Colligo

Colligo enables workers to have easy, anytime access to content stored on enterprise information systems such as SharePoint/Office 365, regardless of device or connectivity. The company's award-winning collaboration and data sync technology is used by over 5,000 global organizations to increase worker productivity, streamline collaboration and reduce IT risk. Colligo counts many high-profile organizations amongst its customers, including Microsoft, Exxon, Siemens, Towers Watson, Shell, Bayer and the US Department of Energy.

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